



THE PHARMACY SHOW 

Post Show Review 2018





| Driving further profits into your pharmacy

Two days of packed halls and high spirits with exhibitors and visitors alike, The Pharmacy Show saw over 100 companies representing all different kinds of pharmacy services, over the counter drugs, retail products, distribution and herbal remedies during the duration of the event.

The exhibition at TPS 2018 featured the right suppliers, focused conference talks and the latest innovations to help pharmacy businesses thrive in the future.

| Methodology and Data Sources

The post show report for The Pharmacy Show 2018 is based on a poll of exhibitors, a representative visitor survey, a conference survey, as well as the registration data of the exhibitors, visitors and conference attendees.

Both the exhibitor and visitor surveys were conducted by the organizers of TPS 2018 during the event. The results were calculated using a survey of visitors to TPS 2018. The conference survey was performed directly after the event by the organizers.



1,500+
VISITORS



100
EXHIBITORS



20
COUNTRIES



24
SPEAKERS



| The Pharmacy Show 2018 exhibitors say...

"The Pharmacy Show provided us with an excellent platform to interact and network with likeminded individuals. We were able to not only get more business from participants and attendees in the show, but we also were given the opportunity to possibly expand our business into different avenues."

- Healthwindow, Exhibitor

"I felt that we were able to do a lot of networking at the Pharmacy Show, even though the direct sales were not quite as expected."

The speakers were interesting and varied and your whole team was most helpful and accommodating."

- Keynote, Exhibitor

"Thank you for a fantastic event. It was good to see new faces, old friends and industry leaders at The Pharmacy Show. The crowds were eager to learn and good opportunities for business came forth. Lots of new ideas came forth and it was a massive benefit to our business in the way we were able to market our products and services. I would gladly do it again anytime."

- We Care, Exhibitor

"Thank you. I wish to inform you that The Pharmacy Show was potentially a good platform to introduce the DermoProf Skin-care brand to the PHARMACY professionals"

- DermoProf, Exhibitor

"We thoroughly enjoyed it! Well organised and well attended!"

- DNA Logic, Exhibitor

"Thoroughly enjoyed the show, will be attending next year."



| Exhibitor Feedback

At The Pharmacy Show 2018, exhibitors demonstrated their products/services. They were able to reach their target audience/groups very effectively.

The quality of the event visitors was rated as "excellent/very good/good" by 98% of exhibitors surveyed, which presents ideal opportunities for a successful trade fair participation.

The quantity of visitors was rated as "excellent/very good/good" by 80% of exhibitors surveyed.

| What our visitors say...

"The Pharmacy Show was a well organised show, good exhibition from all stake holders."

- Piolo Phakoe, Thebe Health Risk Management

"We had so much fun at TPS this year, I can't wait for next year already."

- Mapula Ramokgopa, Department of Health

"The conference was so good; the talks were very relevant and being able to collect CPD Points has really benefitted me!"

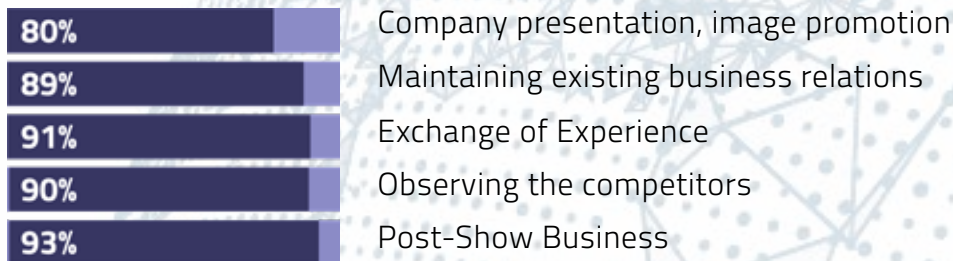
- Ennetswe Jacob Moabi, Bophirima Healthcare

"Brilliant event!"

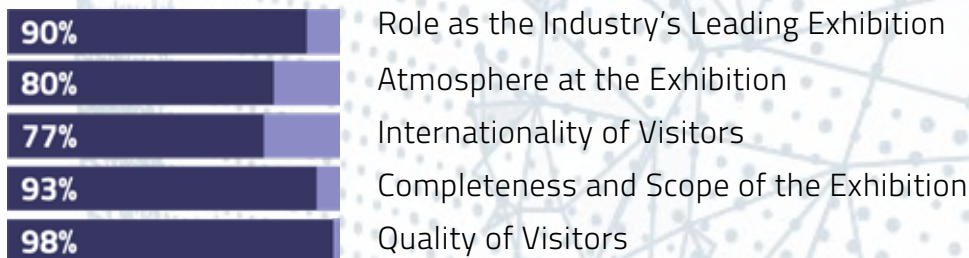
- Dr. Mbaaranmi Masilkira, Princess Marina



Achievement of the top objectives from participation during the event



Exhibitors' assessment of the exhibition in detail



Event Statistics



of the exhibitors rated TPS 2018 as "excellent/very good".

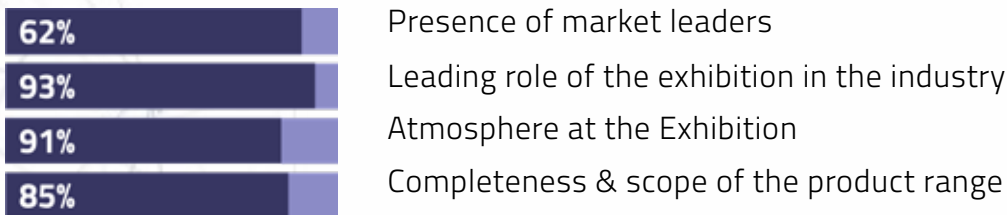


of the exhibitors will "definitely or maybe" recommend TPS

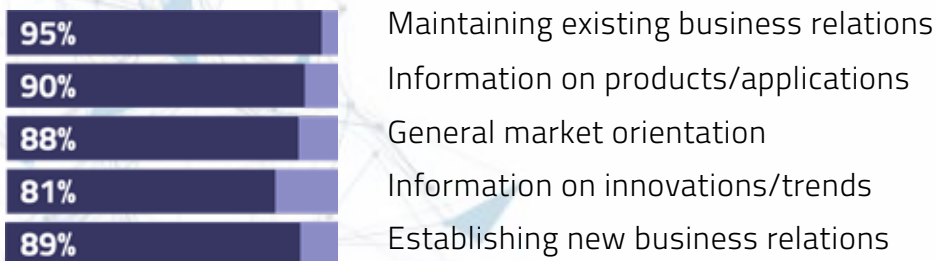
"The conference was very informative, and I attended all the sessions!"



Visitor Exhibition Assessment



Achievement of the top visitor objectives during the event



Visitor Information



of the visitors came from South Africa



are pharmacy professionals



| The Pharmacy Show 2018 Conference

The accompanying TPS Conference focused on specific business areas to enable pharmacists to increase and enhance their respective businesses. Topics such as the pharmacists role, natural medicine and social media in pharmacy were also part of this years agenda. Experts discussed the latest trends and technology developments and how to overall optimise your pharmacy to make it the best it can possibly be. With involvement from government and leading pharmacy associations, the 2018 TPS Conference was extremely well attended.

More than 550 attendees visited the The Pharmacy Show 2018 Conference over the two days of the event.



of the conference attendees would "definitely or maybe" recommend the Conference



of this years' conference attendees will "definitely or maybe" participate at TPS 2019



of the visitors said they would "definitely or probably" recommend TPS

"I was able to network with a lot of companies relevant to me."



We look forward to seeing you in 2019

23rd - 24th October 2019, Johannesburg, South Africa
Gallagher Convention Centre

Join us across Africa



SAPHEX 2019



EAPHEX 2019



NORPHEX 2019

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